

a dream come true

BORGWARD

Isabella

"The Continent's Most Glamorous Car"



From the ultra-rare Borgward plant in West Germany, the "Continents' most glamorous car," 56 adults in comfort (with 23 cu. ft. of luggage space besides). Isabella combines m.p.g., economy, craftsmanship, advanced styling, a glowering, 120 performance. No car anywhere does much for the price.

NO EXTRAS TO BUY!

Your *Isabella* is equipped with many luxuries once sold as extras (heater, side mirror, direction signals, trunk light, cigarette lighter, etc. . . . the only thing left to buy is a radio, if you want one)



STATION WAGON 3 Great Cars in One!

A superb blend of sport-car performance, sedan luxury and station wagon convenience, the Isabella is in a class by itself. ADVANCED Borgward 4 wheel independent suspension makes the Isabella at home on rough terrain as well as city streets and super highways.

DRIVE A BORGWARD TODAY AND FEEL THE DIFFERENCE



Boed on the racing circuits of Europe and the Mexican road races, the Isabella T. S. (Touring Sports) is the ultimate in high performance Sports Touring cars. Chassisless construction, advanced suspension, high power to weight ratio and clean aerodynamic lines give 102 m.p.h. and cruising speeds up to 190! Seating 6 comfortably and featuring aircraft type reclining seats, only the T. S. combines luxury with real sports car handling.—The T. S. is a prayer answered for the sports car enthusiast with a family. "A dream come true."



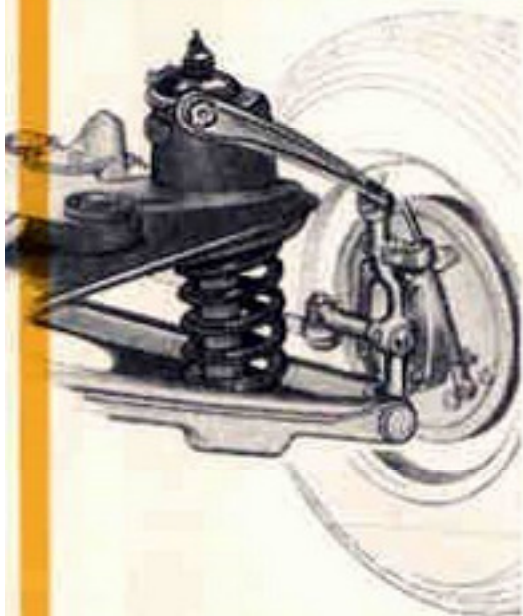
T. S. (TOURING SPORTS)



Custom handcrafted, the Isabella convertible may be had on special order.

Luxurious top grain leather upholstery, insulated top, and outstanding styling make the Isabella a driving experience.

CONVERTIBLE



ADD ALL THESE FEATURES

Unitized Structure — no squawks or rattles, maximum safety, lighter weight.

4 wheel independent suspension by coil springs with telescopic double action shock absorbers, rear axles with wa. log mounting — eliminates sway — absorbs any road surface, sticks to road like glue.

Overized Hydraulic 4 wheel brakes — safe stopping — never any fade.

Windshield and rear window wrap around top as well as bottom — no distortion, maximum visibility.

Overall length, 173"; width, 67-5/16"; ground clearance, 7"; height, 57 1/4" — low center of gravity — easy parking — fit in any garage, will not bottom on rough roads.

Turning radius of 18 ft. and feather light steering — driving ease and minimum fatigue.

Add all these to breathtaking styling and luxurious appointments. They all add up to value, style, performance, safety, economy.
Your new **HORDWARD ISABELLA.**